

Appendix 4: Post-Study Questionnaire

1) Did you have a favorite presentation of the four that you visited? If so, which was it and why?

2) Did you have a least favorite presentation of the four that you visited? If so, which was it and why?

3) Of the two passive and two interactive sites, which version did you enjoy most and why?

4) Of the two passive and two interactive sites, which version did you feel you retained the most information from and why?

5) Personally, how do you think the decision to produce a passive multimedia presentation impacts the end user?

6) Personally, how do you think the decision to produce an interactive multimedia presentation impacts the end user?